



LeAnn Riley
REAL ESTATE INVESTING MADE SIMPLE

7 Keys to a Wealthy Mindset



Have you been wanting to get into real estate investing
but aren't sure where to start?

Maybe you own property but want to push your investing to a higher level?

Let's do a quick check to see if you are ready to be an investor.

What it takes is a **healthy, wealthy mindset.**

*Get yourself to a place where
success is the only option!*

- LeAnn Riley

1 ESTABLISH CLARITY + FOCUS

- Figure out and clarify what you want to do or accomplish and why
- Tell yourself the truth and uncover the wishes and goals important to you
- Draw outside the lines and envision what could be possible
- Develop a detailed plan - a focused strategy - and include an in-depth timeline
- Review the plan with people you trust, and be ready for supportive criticism and adjustments to the plan
- Focus and take action one step at a time to get your plan rolling



What is your main real estate strategy (check one)?

☐ Owner Occupy ☐ Multi-family ☐ Buy and Hold ☐ Fix and Flip
☐ Commercial ☐ Short Term Rentals

2 MOVE FORWARD WITH CONFIDENCE + CERTAINTY

- Face your fears directly, including the fear of failing, and do it anyway
- Recognize your value, strengths and gifts, as well as your shortcomings
- Ask for help
- Invest in yourself with input from experts through education and training, and you'll get there faster and smarter
- Fully believe in your intention to succeed
- Be open to learning new ways to build and prosper



Do you know your net worth? _____ What is it? _____

How are you investing in yourself to achieve success in real estate? _____



3

BUILD + NURTURE A SUPPORTIVE TEAM

- Surround yourself with positive, creative people
- Distance yourself from naysayers (but be open to their observations)
- Recognize that you can't do this alone
- Cultivate a network of smart coaches and mentors who will support you and your dreams
- Hang with those who know more than you do
- Be willing to share your experiences openly to find the RIGHT resources
- Recognize your team members and nurture the relationships

Who are your key supporters and mentors for real estate investing? _____



4

MAINTAIN PERSISTENCE + DECISIVENESS

- Never give up
- When set-backs happen, evaluate and solve the issues quickly
- Take decisive action with dogged perseverance
- Don't accept NO without asking again, and maybe again
- Relentlessly pursue your goals
- Not deciding is a decision to do nothing...decide something

What are you saying that is holding you back? _____

What success have you had around money? _____





5

BE PURPOSEFUL ABOUT YOUR REPUTATION

- Do what you say you will do; maintain integrity
- Finish what you start
- Show up on time, or communicate if you can't
- Be known for impressive performance and positive results
- Say please, thank you, and I apologize
- Be generous, appreciative and grateful



In what ways are you **building a good foundation** to prosper as a business owner?

1. _____

2. _____

3. _____

6 PRACTICE FAITH + TRUST

- Take care of your mind, body and spirit
- Nourish your brain with positive reading/listening/influence
- Align your business with what lights you up and gives you joy
- Know that you live in a state of abundance
- Connect with a higher power, nature, or whatever reinforces and lifts you up
- Associate with people who offer support and have faith in you
- Trust your gut, intuition and inner guidance

 In what ways are you hindering yourself from taking action to grow a portfolio?

7 BE CURIOUS + OPEN TO OPPORTUNITY

- Listen more than you talk with your support team and others
- Ask questions; great ideas can come from unexpected sources
- Seek out opposing views to test your ideas and plans
- Intentionally learn something new every day
- Stay abreast of what your competitors are doing
- Learn and use the best resources
- Embrace new technology, or hire someone to do it for you
- Never think you know it all, even when it comes to your own business

 What new opportunities will you explore to be a smart investor?

1.

2.

3.

Using my Proven Profit Formula can help you figure out **the best investing strategy for**, and teach you how to fine-tune the process of growing a real estate portfolio that will build wealth and passive income for the life and legacy you want.

Check out my **FREE training** TODAY!

Go.LeAnnRiley.com